



Products & Services

Thanks for your interest in Make It A Great Day, Inc. We are a boutique marketing and technology services provider dedicated to helping today's financial services firms and individuals grow and streamline their business. Our goal is to not only provide you with the best, most unique, industry products and services, but to also stick around for marketing, support, and all those other little projects that pop-up from time to time. Consider us your marketing and technology advisor.

Our state-of-the-art products will help you gain that cutting edge appeal that investors are looking for today. Your clients will gain trust and piece of mind behind your powerful brand and innovative client experience. So if you're ready for a complete marketing overhaul or just need your logo added to a PDF, please give us a call.

AF AdvisorFlex™ 2.0 Websites

Full-featured advisor sites with flexible functionality options to enhance your image, productivity, & client experience.

- Web 2.0 Technology
- Flexible Functionality
- Admin Control Panel
- Target Market Branding

CP Custom Client Portals

Boost your client experience while streamlining your operations. Integrate with other service providers.

- Secure Client Access
- Choose Your Features
- Single Sign On (SSO)
- User Management

DP Dynamic Presentations™

Your company's consistent, entertaining message. The control and marketing distribution power you've been looking for.

- Script Development
- Captivating Audio
- Add It To Your Site
- Personalized For Reps

AE AdvisorEmail™

Exceptional email solutions and support so your business email remains an asset, not a liability.

- Email Hosting
- Email Archiving
- MS Hosted Exchange
- Fully Compliant

AB Advisor-Blogs™

Blogs are an easy way to communicate with clients inside your client portal. Public blogs are great for target marketing.

- Public or Private
- Integrated or Separate
- Speak2Web Technology
- Content Management

AP Advisor-Podcasts™

Easy to record. Listen from your website or download it to an MP3 player and listen to it whenever you wish.

- Public or Private
- Market Commentaries
- Speak2WebTechnology
- Client Hot Topics

AC Advisor Collateral™

Marketing collateral is essential in today's business. Our collateral is designed with your brand and market in mind.

- Consistent Design
- Shipped to You
- Professional Printing
- Target Market Branding



Other Services

Many times you'll need something done for an upcoming trip or conference. Consider us or outsourced design team.

- Logo Development
- Forms & PDFs
- Creative Design
- Flat or Hourly Rates

Your Marketing & Technology Advisor!